When teaching reading, educators in U.S. classrooms often focus exclusively on skills instruction. But how can you teach the “how” without the “why”? In his new book, Igniting a Passion for Reading, Steven Layne shows teachers how to develop readers who not only are motivated to read great books but also love reading in its own right. From read-alouds to reading lounges to author visits and so much more, this book will help schools create a vibrant reading culture.